# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**M.A.** DEGREE EXAMINATION – **SOCIAL WORK**

FOURTH SEMESTER – **APRIL 2023**

**PSW 4509 – STRATEGIC MANAGEMENT**

Date: 05-05-2023 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

## PART – A

**Answer *all* questions. Each answer should not exceed *50 words*.** **(10 x 2 = 20)**

1. Identify the characteristics of Strategic Management.
2. Bring out the meaning of Corporate Governance.
3. Describe Pricing Strategy.
4. Disclose the various stakeholders in Strategic Management.
5. Highlight the importance of external environment in Strategic Management.
6. Expand: ETOP and OCP.
7. Point outthe strategic use of politics and power in strategy implementation.
8. Mention the barriers in strategic control.
9. Outline some of the important competencies of a Strategic Human Resource Management Executive.
10. List out the functions of Strategic Human Resource Management.

## PART – B

**Answer any *Four* questions. Each answer should not exceed 300 *words*.** **(4 x 10 = 40)**

11. Elaborate the various approaches and advantages of Strategic Management.
12. Derive the subjective factors involved in strategy formulation.
13. Illustrate McKinsey's 7s Framework.
14. Determine resource allocation in strategy implementation.
15. Discuss various Global Strategic Human Resource Management Practices.

## PART – C

**Answer any *Two* questions. Each answer should not exceed 600 *words*.** **(2 x 20 = 40)**

16. Trace out the historical development of Strategic Management.
17. Summarise process, methods and techniques of organizational appraisal.
18. "Human Resource Department is a strategic partner in business" – Critically comment.

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